



Cost: \$600.00 plus domain registration & website hosting (see below)

Rapid Website Realization includes:

- 1. Domain search & registration
 - a. NOTE: We'll discuss some general ideas for desired domain name when the project begins. Based on those, I will conduct a domain name search to see what's available that's either close to ideas discussed, or may be an acceptable alternative. Domain possibilities will be presented to the client to choose one, or request additional searches
 - b. NOTE: Domain registration fee of approximately \$12 per year will be paid to the domain registrar by me and will be billed to the client separately
- 2. Web Hosting acquisition and setup
 - a. NOTE: Web Hosting fees of approximately \$99 per year will be paid using the client's funds. I will either provide instructions on how to procure web hosting to the client, or the client can provide me with credit card information and I will take care of it
- 3. Development of a 3-page website¹ based on the **Digital Prominence Rapid Website Realization**[™] **template**²:
 - a. "Home" page
 - b. "About Us" page
 - c. "Portfolio" page
 - i. NOTE: The Portfolio page will contain text, pictures and/or graphic samples of products/services. Content approach for this page will be determined at project kickoff. Significant deviations from portfolio page design norms may result in additional charges
- 4. Development and/or enhancement of logo/logotype graphics
- 5. Website copy (content) editing (for grammar, spelling, flow and clarity) as needed
- 6. Publishing the completed website to the web hosting server, making the site "live" on the Internet
- 7. Creation of two (2) domain-related email addresses (first-name@domain and info@domain). Additional emails billed separately
- 8. Instructions for accessing email via a browser-based multilingual email program called "RoundCube"
- 9. Integration of the 2 domain-related emails into Outlook, Outlook Express or Thunderbird (if desired), for an additional \$80.00.
- 10. FREE minor site tweaks within 1st month after site completion (minor text changes, adding a couple portfolio projects, etc.)³
- 11. FREE questions via email anytime (within reason)

Delivery Timeframe

After the project kickoff meeting/discussion, the amount of time to "website live" depends on how quickly text & images (if any) are provided by the client for the website's pages. If information is provided in a timely manner, typical time to "website live" is about 2 weeks.

- 1. \$300 up front, \$300 on completion
- 2. Extended payment plan: \$110 per month for 6 months

Portfolio

A sampling of websites created using the Rapid Website Realization template:

http://www.walesroofing.com/ http://www.tropicaldesignlandscaping.com/ http://www.libertywaterproofingservices.com/ http://miaostories.org/

¹Additional pages, if any, will be estimated separately

²Use of the Digital Prominence Rapid Website Realization[™] template (RWRT) is what allows the low price and quick completion. Color scheme can be client-chosen or left to me to decide initially. Significant deviation from the template format may result in additional cost and/or time.

³Work required after first month's FREE period (or if the request within one month is not minor) will be estimated separately